

# GRANT AND DONATION OPPORTUNITIES

Invest Detroit is a nonprofit Community Development Financial Institution (CDFI) that puts philanthropic dollars to work in support of Detroit's underserved neighborhoods, residents, and business owners. We work with foundations, corporations, state and local governments, and individual donors who want to partner in the equitable and sustainable recovery of Detroit and the region.

Our financial tools are primarily higher-risk loans targeting borrowers who are cut off from more traditional sources of capital. Philanthropic support has the potential to provide longer impact as loans are repaid and the funds are redeployed to other critical projects. Our grant programs also have offered over \$22M in wrap-around support for entrepreneurs, developers, neighborhood planning, parks, and housing rehabilitation efforts.

## 1 SUPPORT OUR MISSION

Invest Detroit's mission is to ignite equitable economic growth across Detroit neighborhoods. Mission-critical dollars can support:

- Black, female, immigrant, and Detroit-based business owners, entrepreneurs, and developers
- Efforts that support and attract job-creating businesses and projects
- More affordable housing
- Resident engagement and voice
- Support services for emerging developers and business owners to help ensure their success
- Advancement and refinement of existing programs and approaches
- Increased capacity of our team so we can do more

## 2 SUPPORT AN INDIVIDUAL PROGRAM

To accomplish its mission, Invest Detroit uses four primary programs: Real Estate, Small Business, Commercial & Industrial, and ID Ventures Startup Investment.

- **REAL ESTATE**  
Support for mixed-use projects with emerging and established developers that strengthen neighborhoods by providing needed retail establishments and mixed-income housing
- **SMALL BUSINESS**  
Help to grow new and existing businesses of under 50 employees that bring resources and jobs to neighborhoods and keep dollars local
- **COMMERCIAL & INDUSTRIAL**  
Acquisition and environmental cleanup of large parcels of land that can attract large job-creators for Detroiters
- **ID VENTURES STARTUP INVESTMENT**  
Support for early-stage Michigan startups with high-growth potential that helps retain and attract tech and entrepreneurial talent and strengthening our startup ecosystem

## 3 SUPPORT SPECIAL INITIATIVES

Invest Detroit has also created special initiatives to address underserved audiences and critical gaps in the economic development ecosystem.

- **DEVELOPER EQUITY FUND**  
Assisting Black, Brown, female, and immigrant developers with the personal equity required in development projects
- **IN-HOUSE TECHNICAL ASSISTANCE**  
Creating an office dedicated to providing new developers and business owners with comprehensive support
- **FIRST CAPITAL EVERGREEN FUND**  
Transforming our First Capital Fund into a sustainable source of much-needed early-stage funding for Michigan startups
- **FAM PROGRAM**  
The Funding And Mentorship Program provides mentorship and the first early round of funding for Black and Brown startup entrepreneurs

### CONTACTS